

Name Starla Sharpe	Course Name Introduction to Instructional Design	Date June 14, 2023	Course Overview Welcome to the Introduction to Instructional Design course! This beginner-friendly course will introduce you to the principles and practices of instructional design. You will learn about the ADDIE model and its five stages: Analysis, Design, Development, Implementation, and Evaluation. Through interactive lessons and practical exercises, learners should develop the skills to create engaging training programs, instructional materials and assess their effectiveness.
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Design Document Purpose

This design document serves as the course “blueprint.” Specifically, it:

1. Provides an outline/overview of the course components and framework for the storyboard contents.
2. Acts as a planning and analysis tool to help align course structure, assessment, learning activities, and contents early in the course development process;
3. Provides the instructor with an overview of the course structure and pedagogy from which they will derive instructional and media appropriate for presenting the course concepts online.

Based on the course structure and assessment strategy outlined in your syllabus, use this document or create your own to communicate the basic components of your online course.

Course Structure – Analyzing the Course Structure

Please complete the following table which will provide an overview of your course and will set the context for what students will learn and how the course is structured. If you have already created a syllabus, much of this should be available.

Course Structure

<p>Course Description: <i>What is the description of your course? (e.g. course catalog course description)</i></p>	<p>Throughout this beginner-friendly course, we will journey into the world of Instructional Design (ID). As a beginner in ID work, we will delve into the fundamentals of designing effective learning experiences from scratch while leveraging our resources available such as subject matter experts (SME) to support. This course is designed to provide you with a solid foundation in instructional design principles, techniques, and tools. We will discover how to apply the ADDIE model and analyze training needs, set clear learning objectives, and design engaging instructional programs and materials that captivate learners. Through hands-on activities and real-world examples, you will gain practical experience in creating interactive content, leveraging multimedia resources, and assessing learning outcomes. Harness your potential as new instructional designer and propel your career forward in the field of learning and development. The ultimate goal is that each of you embrace this opportunity to ignite your passion for crafting impactful learning experiences that inspire and empower learners and drive organizational success and growth.</p>
<p>Target Population: <i>Please describe the population of learners most likely to participate in your online course.</i></p>	<p>This course is intended for novices to Instructional Design and the ADDIE model. All new trainers at my organization will be required to complete this course.</p>
<p>Course Summary: <i>What is a one-two sentence synopsis of your course? What is this course about and what will students be able to do or understand when they complete it?</i></p>	<p>This beginner-level course over instructional design is created to provide a comprehensive introduction to the principles and practices of designing effective learning experiences. By the end of the course, students should be able to gain informational knowledge and skills to analyze training needs, design and develop engaging instructional training programs and materials, and evaluate the effectiveness of their training program designed to be impactful learning solutions.</p>
<p>Course Objectives: <i>Please list the course level learning objectives.</i></p>	<p>By the end of this beginner-level course in instructional design, students should be able to:</p> <ol style="list-style-type: none"> 1. Describe the overall ADDIE model. 2. Understand the foundational theories and principles of instructional design. 3. Identify practical skills in conducting needs assessments and analyzing target audience characteristics to create specific learning experiences in the profession of Instructional Design. 4. Learn how to apply instructional design models, such as the ADDIE model, to systematically develop and evaluate instructional materials, ensuring their effectiveness and alignment with learning objectives.

<p>Weekly Topics <i>What topics and concepts will be covered each week?</i></p>	<table border="1"> <tr> <td>W1</td> <td>Overview of Instructional Design and the Profession</td> </tr> <tr> <td>W2</td> <td>Introducing the ADDIE Model and Adult Learning</td> </tr> <tr> <td>W3</td> <td>Analysis Phase</td> </tr> <tr> <td>W4</td> <td>Design and Development Phase</td> </tr> <tr> <td>W5</td> <td>Implementation Phase</td> </tr> <tr> <td>W6</td> <td>Evaluation and Assessment Phase</td> </tr> <tr> <td>W7</td> <td>Applying the ADDIE Model</td> </tr> </table>	W1	Overview of Instructional Design and the Profession	W2	Introducing the ADDIE Model and Adult Learning	W3	Analysis Phase	W4	Design and Development Phase	W5	Implementation Phase	W6	Evaluation and Assessment Phase	W7	Applying the ADDIE Model
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<p>Assigned Textbook(s) <i>Please provide the Textbook Citation(s) including the ISBN-10 and ISBN-13</i></p>	<p>ISD From the Ground Up – 3rd Edition</p> <ul style="list-style-type: none"> • ISBN: 1562867431 • ISBN13: 9781562867430 <p>Hodell, C. (2011). <i>ISD from the ground up a no-nonsense approach to Instructional Design, 3rd Edition</i>. ASTD Press.</p>														
<p>Assigned Articles/Resources <i>Please list all assigned (required) articles and resources by week. This does not include assigned textbook chapters. This list will be given to the library so they can secure permissions and copies of the articles and materials.</i></p>	<table border="1"> <tr> <td>W1</td> <td>https://community.articulate.com/articles/an-introduction-to-instructional-design https://www.td.org/talent-development-glossary-terms/what-is-instructional-design</td> </tr> <tr> <td>W2</td> <td>https://portal.ct.gov/-/media/CTDN/TtT2015/ttt2015module5IntroInstDesignADDIEpdf.pdf https://research.com/education/the-addie-model</td> </tr> <tr> <td>W3</td> <td>https://www.aihr.com/blog/training-needs-analysis/ https://www.shrm.org/resourcesandtools/tools-and-samples/how-to-guides/pages/conduct-training-needs-assessment.aspx</td> </tr> <tr> <td>W4</td> <td>https://elearningindustry.com/getting-to-know-addie-design https://intulogy.com/addie-development-phase/</td> </tr> <tr> <td>W5</td> <td>https://elearningindustry.com/getting-know-addie-implementation</td> </tr> <tr> <td>W6</td> <td>https://cheryldcalhoun.com/2014/11/24/addie-evaluation/</td> </tr> <tr> <td>W7</td> <td>https://research.com/education/the-addie-model</td> </tr> </table>	W1	https://community.articulate.com/articles/an-introduction-to-instructional-design https://www.td.org/talent-development-glossary-terms/what-is-instructional-design	W2	https://portal.ct.gov/-/media/CTDN/TtT2015/ttt2015module5IntroInstDesignADDIEpdf.pdf https://research.com/education/the-addie-model	W3	https://www.aihr.com/blog/training-needs-analysis/ https://www.shrm.org/resourcesandtools/tools-and-samples/how-to-guides/pages/conduct-training-needs-assessment.aspx	W4	https://elearningindustry.com/getting-to-know-addie-design https://intulogy.com/addie-development-phase/	W5	https://elearningindustry.com/getting-know-addie-implementation	W6	https://cheryldcalhoun.com/2014/11/24/addie-evaluation/	W7	https://research.com/education/the-addie-model
W1	https://community.articulate.com/articles/an-introduction-to-instructional-design https://www.td.org/talent-development-glossary-terms/what-is-instructional-design														
W2	https://portal.ct.gov/-/media/CTDN/TtT2015/ttt2015module5IntroInstDesignADDIEpdf.pdf https://research.com/education/the-addie-model														
W3	https://www.aihr.com/blog/training-needs-analysis/ https://www.shrm.org/resourcesandtools/tools-and-samples/how-to-guides/pages/conduct-training-needs-assessment.aspx														
W4	https://elearningindustry.com/getting-to-know-addie-design https://intulogy.com/addie-development-phase/														
W5	https://elearningindustry.com/getting-know-addie-implementation														
W6	https://cheryldcalhoun.com/2014/11/24/addie-evaluation/														
W7	https://research.com/education/the-addie-model														
<p>Major Project/Final Assessment <i>Will there be a major project or final assessment at the end of the term? If so, please provide a brief synopsis of the project – describe the deliverables, the objective of the</i></p>	<p>Create a 30-minute to 1-hour training session using the ADDIE model on a topic of their choice. Include a one-page single spaced description of the steps taken to create the training session, learning objectives, and the practical application of the ADDIE model.</p>														

assignment, and an overview of the project structure.

Course Objectives and Assessment Linkage Map

List the course level objectives and then place an “X” in the week where the objective will be addressed. Later this section can be used to develop appropriate assessments.

LO #	Learning Objectives/Outcomes	W 1	W 2	W 3	W 4	W 5	W 6	W 7
1	Identify and describe the overall ADDIE model.	X						
2	Understand the foundational theories and principles of instructional design.		X	X	X	X		
3	Identify practical skills in conducting needs assessments and analyzing target audience characteristics to create specific learning experiences in the profession of Instructional Design.		X		X		X	X
4	Learn how to apply instructional design models, such as the ADDIE model, to systematically develop and evaluate instructional materials, ensuring their effectiveness and alignment with learning objectives (LO's).	X					X	X

Assignment Table

The purpose of this table is to provide a snapshot of the assessment requirements – it maps the aligned course content and objectives against what is being assessed. It also shows timing and relative weight of the various assessment items. For this table a simple list or brief description is all that's needed.

Assignment Description	Aligned Course Content (Readings, Case Studies, Lecture Materials)	Course Obj. Aligned to Assessment	Due Date	Max. Points	% Weight
Assignment Title Deliverable Description (i.e., presentation, budget, executive summary, risk register, etc.).	List those assigned materials that will help students understand the concepts and complete the assignment.	Please take the Learning Objectives from the list above.	Day # / Wk. #		
Overview of ID and the Profession:	https://youtu.be/v9GOZTc_PJE	Identify and describe the overall ADDIE model.	Thursday/ W1	100	20

Class Introduction, reading and discussion question response	https://youtu.be/65bj3-0rR8 See articles above in the weeks above.				
Introducing the ADDIE Model and Adult Learning Reading and discussion question response	https://youtu.be/JxShaB4R0d8 https://youtu.be/2phjWL57qGo See articles above in the weeks above.	Identify practical skills in conducting needs assessments and analyzing target audience characteristics to create specific learning experiences in the profession of Instructional Design.	Thursday/ W2	50	10
Analysis Phase of ADDIE Reading and discussion question response	https://youtu.be/oghe6pAMJ5I See articles above in the weeks above.	Understand the foundational theories and principles of instructional design.	Thursday/ W3	50	10
Design and Development Phase Reading and discussion question response	https://youtu.be/e6cBICFajr4 See articles above in the weeks above.	Identify practical skills in conducting needs assessments and analyzing target audience characteristics to create specific learning experiences in the profession of Instructional Design.	Thursday/ W4	50	10
Implementation Phase Reading and discussion question response	https://youtu.be/8yv9oufeMBI See articles above in the weeks above.	Understand the foundational theories and principles of instructional design.	Thursday/ W5	50	10
Evaluation and Assessment Phase Reading and discussion question response	See articles above in the weeks above.	Identify practical skills in conducting needs assessments and analyzing target audience characteristics to create specific learning experiences in the profession of Instructional Design.	Thursday/ W6	50	10
Applying the ADDIE Model Final Presentation	Review all materials used throughout course and those found individually to create the training session.	Learn how to apply instructional design models, such as the ADDIE model, to systematically develop and evaluate instructional materials, ensuring	Friday/ W7	250	30

		their effectiveness and alignment with LOs.			
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Assessment Instructions and Information

Please add assignment instructions below.

Assessment 1: Create an introduction for the class and respond to discussion questions via a post by Thursday.

Assessment 2: Watch videos, read blog articles and the book for the class, and respond to discussion questions via a post by Thursday.

Assessment 3: Watch videos, read blog articles and the book for the class, and respond to discussion questions via a post by Thursday.

Assessment 4: Watch videos, read blog articles and the book for the class, and respond to discussion questions via a post by Thursday.

Assessment 5: Watch videos, read blog articles and the book for the class, and respond to discussion questions via a post by Thursday.

Assessment 6: Watch videos, read blog articles and the book for the class, and respond to discussion questions via a post by Thursday.

Assessment 7: Watch videos, read the book for the class, and post final presentation via a post by Thursday.